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CIRCLE-T

MODULE 3 PRESENTATION

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GSA GAIETY SCHOOL
OF ACTING

CHALLEDU
INCLUSION | GAMES | EDUCATION





OBJECTIVES

- TO EMPOWER THEATRE MAKERS TO UNDERSTAND THEIR OWN RESOURCES, WHAT THEY CAN SHARE WITH AND SOURCE FROM OTHERS
- TO NURTURE RECIPROCAL RELATIONSHIPS AND ENCOURAGE TEAMWORK WITHIN YOUR OWN PRACTICE AND THE THEATRE INDUSTRY

LEARNING OUTCOMES

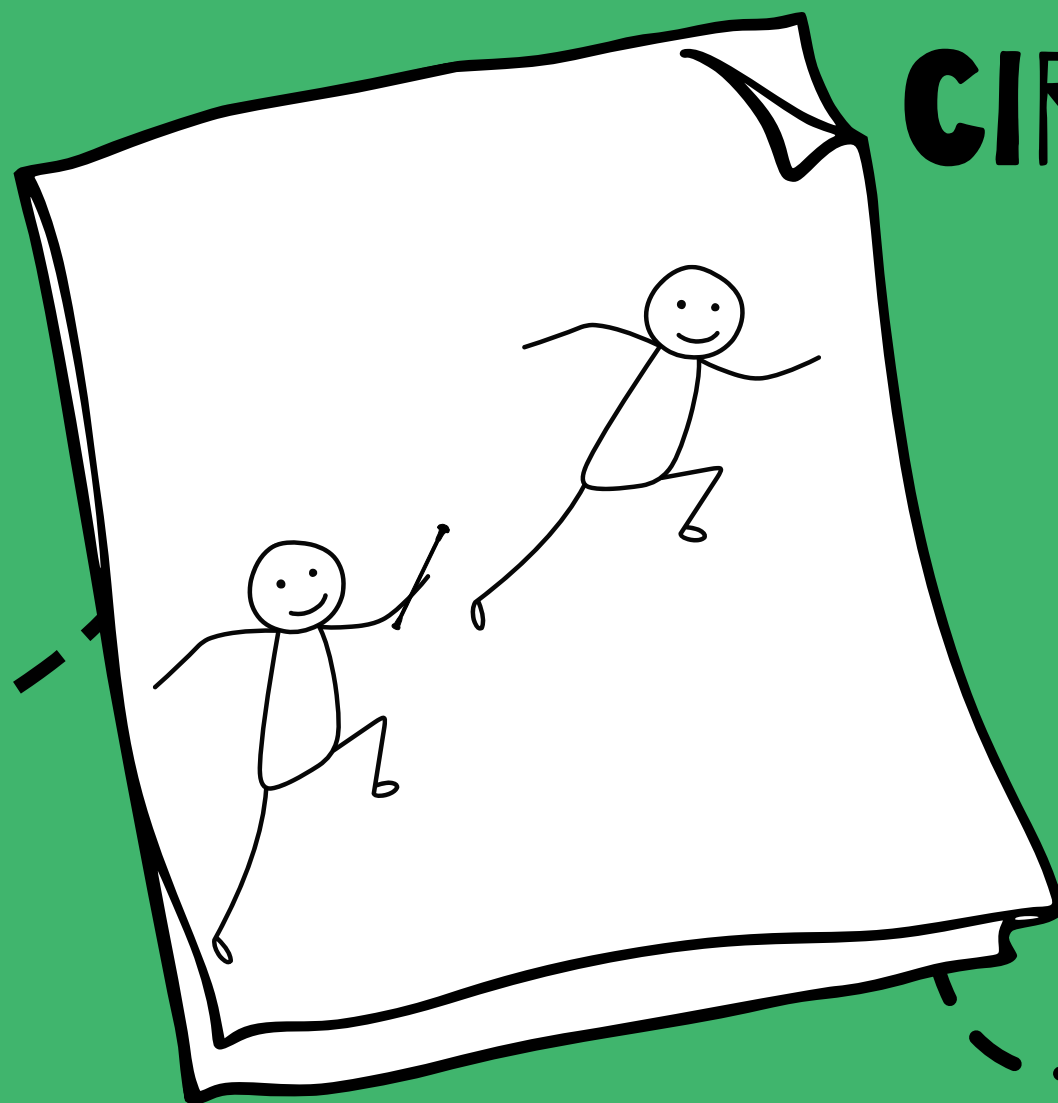
- UNDERSTAND MEDIA ENGAGEMENT STRATEGIES
- UNDERSTAND GREEN CONTRACTS
- FIND WHERE TO ACCESS A DATABASE OF LOCAL NETWORKS
- LEARN ABOUT NATIONAL AND EUROPEAN LAWS INTRODUCTION TO FUNDING STREAMS – LOCAL, NATIONAL, EUROPEAN



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EXERCISE 1 ✨

CIRCULAR ECONOMY RELAY RACE





C= Community

I = Innovative

R= Re-use

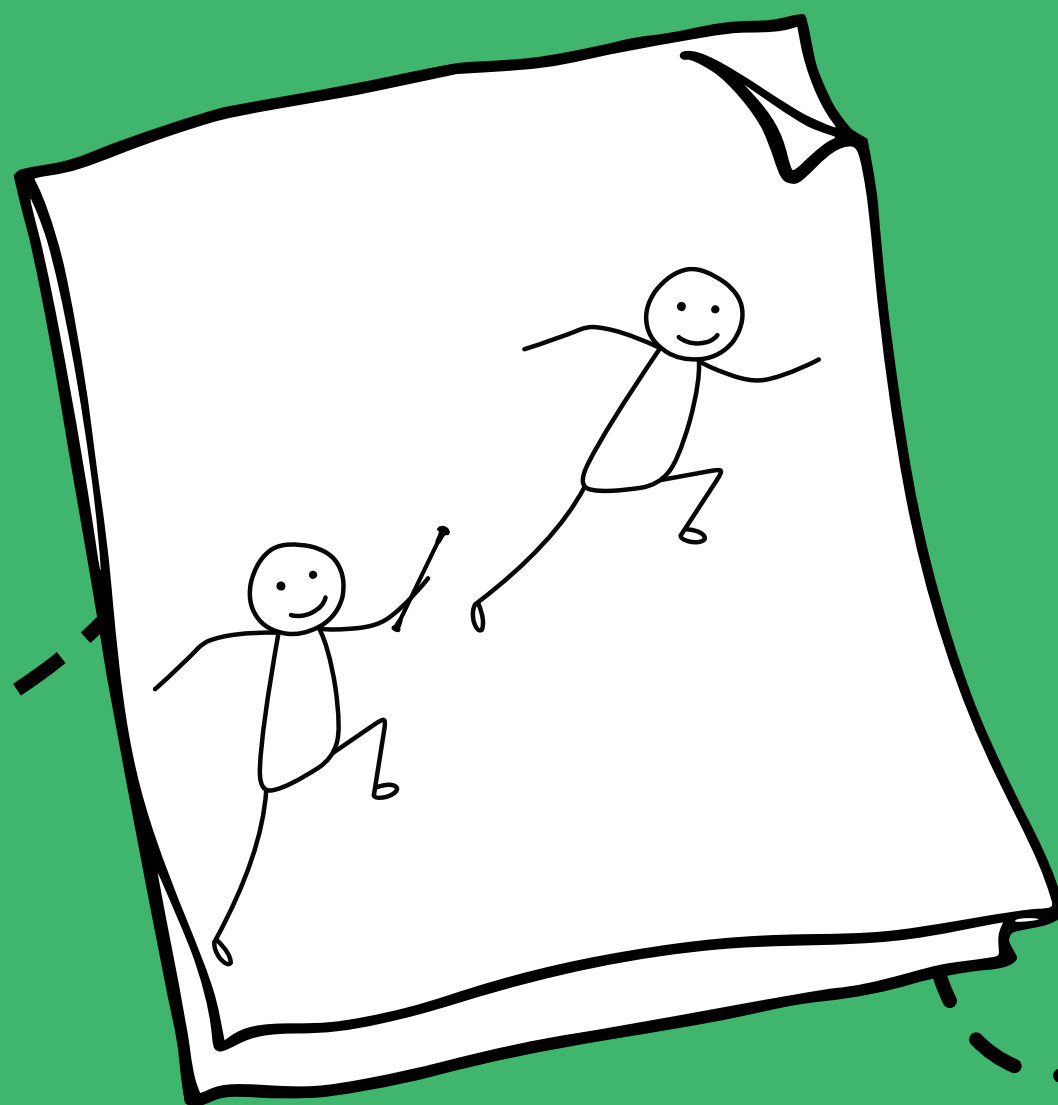
C= Collaborate

U= Universal

L= Local

A= Artistic

R= Reduce





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**REUSE-REFUSE-
RECYCLE**

**CIRCULAR
MINDSET**

**BEG, BORROW,
STEAL**





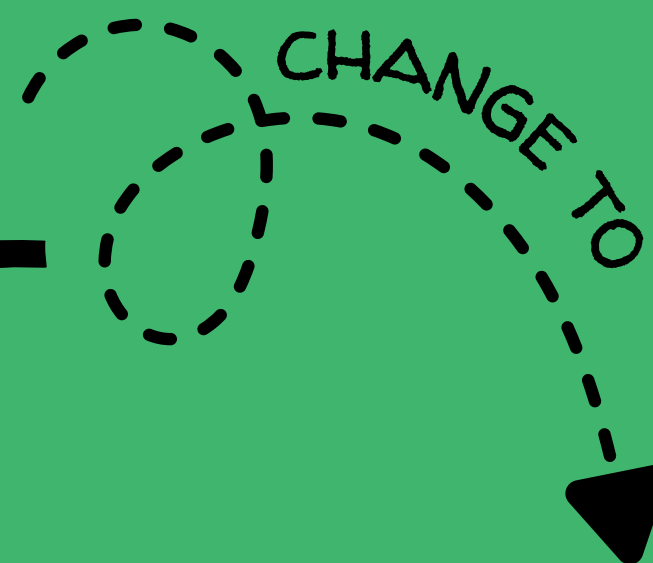
HOW HAVE
WE BEEN
CREATIVE
IN OUR
OWN
PRACTICE?



THE NETWORTHING MINDSET

WHAT I CAN GET?

BEG, BORROW, STEAL



SHARE, LOAN, SWAP

WHAT I CAN GIVE?

BUILDS SOCIAL AND PROFESSIONAL
GOODWILL AND CAPITAL





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CERTIFIED

PRELIMINARY CERTIFICATION

your commitment to become climate neutral.

For a theatre to self-certify as Preliminary, it would need to:

- ➔ COMMIT TO REDUCING YOUR ENVIRONMENTAL IMPACT
- ➔ ESTABLISH A GREEN COMMITTEE
- ➔ MAKE AN ACTION PLAN, A DATA PLAN, AND A COMMUNICATIONS PLAN



NETWORTHING

EXERCISE 2

YOU ARE NOW STEPPING INTO THE ROLES OF THE
EXECUTIVE/ADMIN TEAM RUNNING CIRCLE THEATRE CO, AND
YOU WILL BE USING THE FIGURES AND TARGETS FROM YOUR
PREVIOUS CIRCLE-T AUDITS FROM MODULE 2 AS EVIDENCE TO
BACK UP YOUR FINDINGS.

TIME TO COMMIT



WE'VE SPENT TIME UNPACKING THE ETC THEATRE GREEN BOOK
AND ADAPTING THE CIRCULAR MINDSET ; NOW IT'S TIME TO PUT
EVERYTHING YOU'VE LEARNED INTO REAL-WORLD ACTION.



NETWORKING

EXERCISE 2

TIME TO COMMIT



CREATE AN SUSTAINABILITY
MISSION STATEMENT



ASSESS FUNDING & GRANT
OPPORTUNITIES



BUILD A TIKTOK & SOCIAL MEDIA
ACTION PLAN



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TEAM 1

SUSTAINABILITY MISSION STATEMENT



TEAM 2

FUNDING & GRANT



TEAM 3

TIKTOK & SOCIAL MEDIA



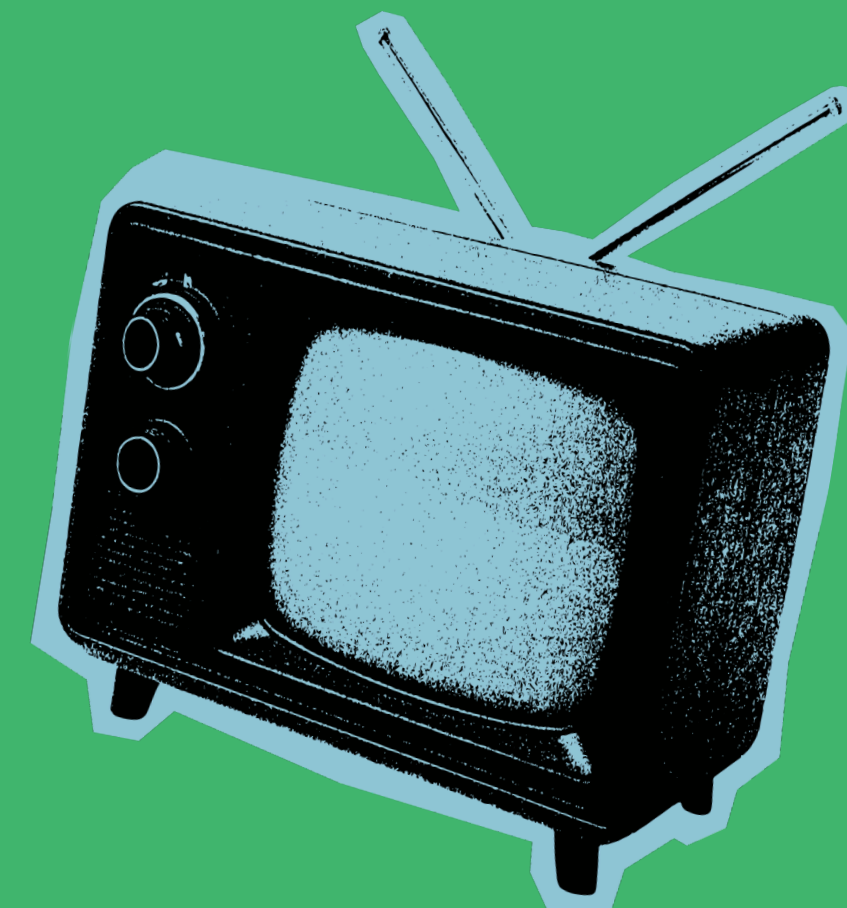
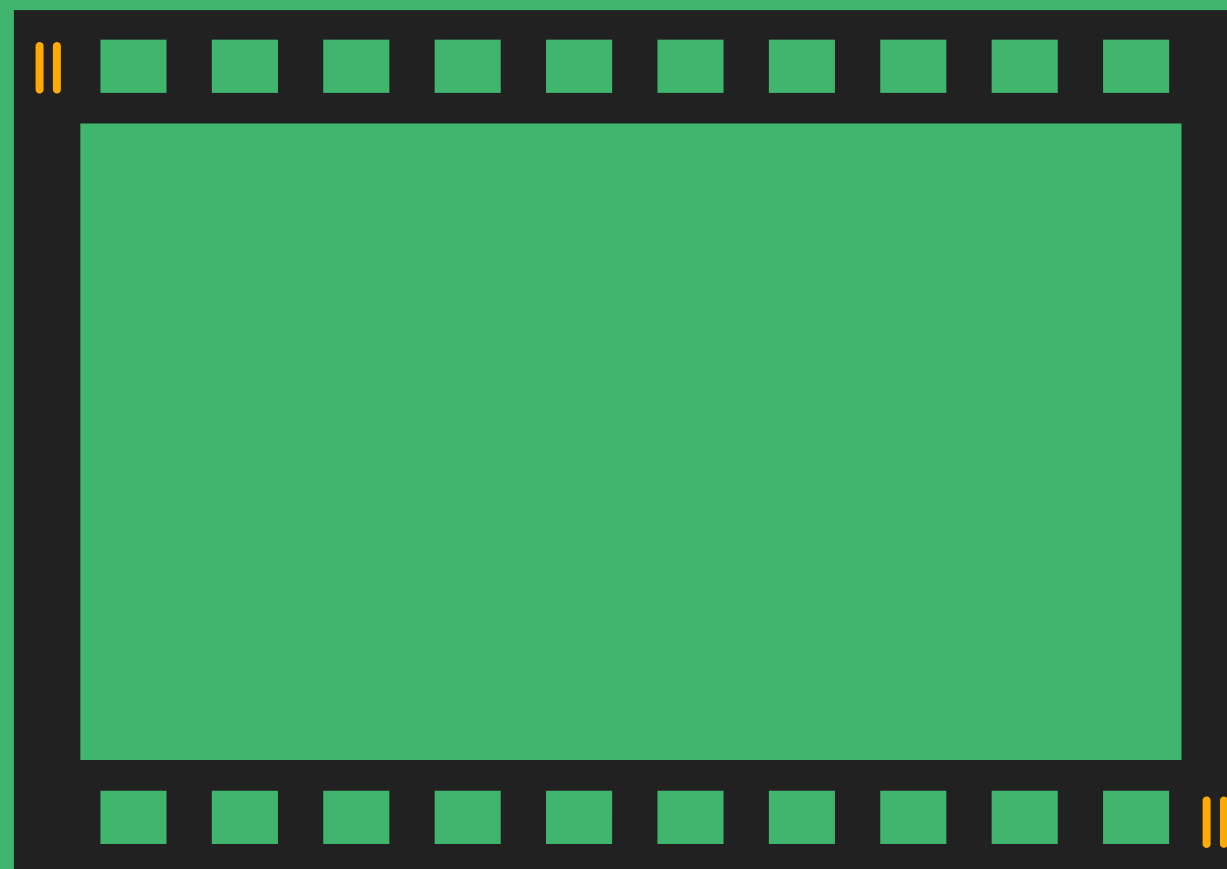


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CIRCLE-T VIDEO 4



EUROPEAN POLICIES





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COMMUNITY LINKS

QR CODE





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BECOME AN AGENT FOR CHANGE

WHAT
IS
MY
MONDAY
MANIFESTO
?